

Please read these guidelines carefully to ensure your label design is accepted for print. We regularly have to reject designs due to incorrect size or format.

File Requirements

- **300 DPI**
- **CMYK colour mode**
- **PDF (with Photoshop editing enabled) or PSD**
- **All design layers must be merged before sending**
- **Please ensure files are named correctly as "A Side" and "AA Side"** so we know which side of the record they correspond to.

Files created in other formats will not print correctly and will be refused.

Using the Template

Download the supplied template and follow the marked areas exactly.

Guide Layer

On the “Guides” layer you will see three circles:

- **Outer green circle – Trim Line**
Your **background must completely fill this 76mm circle**, including the pink and centre circles.
- **Pink circle – Safe Text Area**
All text must sit inside this area. There is a 2mm cutting tolerance, so anything in the green zones may be trimmed.
- **Centre circle – Spindle Hole Area**
This may be cut out. **Do not place text here.** Background should still cover it.

The “Example turn on to see” layer shows a correctly formatted design.

Do **not** include the template’s white background—it's only for visibility of guides.

Important Notes

- Your artwork should form a **76mm circle** matching the outer green guide. Do **not** fill the entire template with background graphics.
- **Fill the centre-hole area with background**—do not leave a blank circle.
- **Do not enlarge low-resolution images**; they will pixelate and cannot be printed.
- **Do not use RGB colours** – only CMYK.
- **Do not include crop marks, printer marks, or registration marks.**
- **Do not leave the guide layer on** in the final export.
- **Do not submit PDFs with unembedded fonts** – convert text to shapes or rasterise.
- **Do not use transparency or opacity effects on text**, as they may flatten poorly.

- **Do not place critical details right on the edge of the pink safe area.**
- **Do not include notes, extra layers, or hidden elements** in your final file.
- **Do not upscale artwork taken from social media** – it is too low quality.
- **Do not rely on metallic, neon, or glow effects** unless recreated as standard CMYK colours.
- **Do not send artwork with locked layers**, which can cause export issues.

If you are in any doubt or have questions about your label design, please get in touch. We're happy to help and want to ensure your labels are print-ready.